



Release Notes

[Soleo Local Search API 1.2]

**BUILD AMAZING LOCAL SEARCH SOLUTIONS WITH THE SOLEO LOCAL SEARCH API TO
CONNECT PEOPLE WITH BUSINESSES AND MONETIZE LIKE NOWHERE ELSE.**

**We make local search easy by combining relevant business data with sponsored
content using our proprietary Soleo Intent Engine technology.**

**Our easy-to-use, REST-based API helps deliver amazing local search experiences
to users on web or mobile devices.**



Compatibility

Restful API compatible with applications that can send and receive HTTP or HTTPS commands.

Dependencies

No external dependencies

New Features for Soleo Local Search API 1.2

Software Developer Kits (SDK's)

Added support for SDK's that simplify the integration of the Local Search API to applications. (US8836, US7993, US8847, US8776)

Current SDK's include:

- iOS Swift SDK
- Android SDK
- Java SDK

Trial Endpoint

Created a trial endpoint to allow customers to test API integration outside production systems.



Enhancements for Soleo Local Search API 1.2

Disconnected Numbers

Improved the logic to remove disconnected numbers (US 7416)

Category Refinement

Made improvements to how we match a search string to a category.

- Consolidated Taxonomy to improve linkage
 - Improved search algorithms to improve category matching
 - Implemented the ability to search across Category and Keywords
-

Organic Data Enhancements

- Increased the number of Organic Listings from 15 + million listings.
 - Improved the quality of our business listings by applying USPS Coding Accuracy and Support System (CASS) to all organic listings
 - Assigned Geolocation data to 100% of our business listings
-



Resolved Issues for Soleo Local Search API 1.2

Corrections that affect the Soleo Local Search API

- Resolved 405 error when sending impressions or Selection callback (DE 404)
 - Resolved the dropping of the ANI in some cases (DE 543)
 - Resolved an issue where ads were returned that were previously disabled (DE527)
-